

Ulverston Business Improvement District

Report 2021/22

After a successful vote for the Ulverston Bid to continue, Jan Hancock our Chair stood down after 3 years in the role. Michelle Scrogam was elected as Chair at the AGM.

The committee has over the past few years nominated various members to outside bodies, this I feel has been good practice, it not only enables residents and organisations be aware of the BID and its actions but vice versa. List of the organisations.

GSK Task Group – Borderlands – CCC Strategic Planning – Ulverston Community Partnership – Friends of the Furness Line – Cumbria Better Connected – Ulverston In Bloom – Ulverston Healthy Towns – Ulverston and District Education Forum and BID's Regional Board.

The Group has continued to meet regularly during the pandemic using Zoom but now have reverted to face to face meetings.

Projects the BID have supported, supporting and funded during the last 12 months.

- Ulverston In Bloom – The BID won an award for its hanging baskets (Silver Gilt) as a consequence it is entering Britain in Bloom this year 2022
- Renewed its contract with Loyal Free internet connection and information site.
- Ideas and funding were submitted for the town in the EU Regional Development Fund for opening up the town centre.
- Wi-Fi extended throughout the town.
- Up graded the lighting systems on the Hoad Monument.
- Videoing Cycle Routes in and around the town ready for the summer 2022. This project will highlight family friendly routes and extreme cycle routes. This project has also been supported by Cllr. Jenkinson SLDC Councillors Fund.
- Supported the Licence Victuallers Association to employ security personnel during the Christmas and New Year period.
- Along with Ulverston Town Council the BID are funding a reduction in parking charges in Buxton Place Car Park an analysis will be undertaken soon to judge the success of this venture.
- Planning for the Silver Jubilee are progressing well.
- Free First Aid Training, Food Hygiene and Manual Handling Training are to be offered to members of the BID.

Apart from the projects above the BID have given grants to many local charities and event organisations, from festivals, arts and sport. All have been gratefully received..

Report from Cllr. Janette Jenkinson (SLDC Council's non-voting member of the BID) - 8.4.2022